Location-based Social Media Monitoring for Law Enforcement & Public Safety

*Actionable* social data from the locations most important to you

Real-time, location-based social media intelligence
Pioneers in the industry

- Founded in 2011 as the first location-based social media intelligence platform in the world
- 10 patents issued to date
- Thousands of users from hundreds of organizations including fusion centers, local law enforcement agencies and public safety organizations
Benefits of location-based social media monitoring for law enforcement and public safety

- Heightened situational awareness
- Digital investigation
- Predictive policing
- Crime prevention
- Live event monitoring
- Tactical operations
Sacramento, California
An officer in Sacramento obtained information from Geofeedia involving a subject selling heroin and other controlled substances. A search warrant was signed and served, at which time powder cocaine, heroin, and various other controlled substances were located.

Los Angeles Police Department
LAPD was using Geofeedia to monitor the LA Dodgers playoff series against the St. Louis Cardinals. In the parking lot, they identified a threatening post of an individual holding an AR-15. Within 5 minutes, LAPD sent SWAT and was able to detain the suspect.

North Florida HIDTA
North Florida HIDTA closed three narcotics/drug trafficking cases in the first month of Geofeedia access. They also used the tool for a U.S. Coast Guard stolen property case and consequently found intel on a major ongoing drug trafficking case.

Aurora, IL Police Department
Officers made an arrest for possession after discovering a tweet from a woman who was smoking marijuana in the department’s parking lot.

Yaeger Airport, West Virginia
The security team identified two Asian nationals taking hundreds of photos of TSA security. Security was able to detain and question the two individuals before harmful action took place.

Virginia Beach Police Department
The Virginia Beach Police Department used Geofeedia while working on an armed robbery case and identified graffiti posts which resulted in the arrest of the original suspect.
Our solution at a glance

- Intuitive point-and-click interface with limited required training
- Access public social media posts from any defined location, worldwide
- Monitor multiple locations in real time and archive data automatically, 24/7
- Receive real-time email alerts when content matches defined keywords or users
- Filter real-time and archived data by timeframe, keyword, username and more
- Track the social feeds of specific Twitter and Instagram users (geo and non-geo posts)

Facebook  Twitter  Instagram  YouTube  Flickr  Picasa
Core Features

Real time search across 7 sources
Core Features

Live streaming of multiple locations

Welcome to the Geofeed Streamer

The streamer allows you to monitor a live feed of social media posts from any location in the world.

Please let us know how we can improve the streamer by submitting a message on our contact us page.

Or, reach out on twitter:
@geofeedia
Core Features

Organized timeline collage
Core Features

Timeframe, keyword and username filters
Connect undercover accounts and follow users with User Track
## Core Features

### 24/7 data archiving and email alerts

<table>
<thead>
<tr>
<th>Alert Name</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>BWI Airport Alerts</td>
<td>Active</td>
</tr>
</tbody>
</table>

**Keywords and/or phrases**
(50 max, comma delimited)
Up to 50 keywords

**Usernames**
(50 max, comma delimited)
Up to 50 usernames

**Alert Recordings**
- BWI Airport
- 121 Green St, New York, NY
- 201 17th Street, Atlanta, GA
- 3-6, 1 Kita Aoyama Minato, Ku Minato

**Alert Recipients**
- carly.tschantz@geofeedia.com
- chris.altonji@geofeedia.com
- crispin.botticelli@geofeedia.com

[Image of Geofeedia interface showing search and alert features]
Core Features

Export archived data

Geofeedia / Long Beach, CA 9/15/2014 - 9/17/2014

RESULTS
3,931 Posts

FROM      TO
09/15/2014 09/17/2014
4:47pm      12:59am

Apply      Clear

KEYWORD FILTERS
keyword

USERNAME FILTERS
username

Map   Collage   Analytics

New Search

Options
Timezone
Translate
Share
CSV Download

Map Center: 33.77804125N, 118.18982860W  Radius: 2.0km
Detailed feature list

- Highly accurate geo-social data from 6 sources
- Multiple views of the data
- Automatic archiving for set-it-and-forget-it location monitoring
- Automatic, keyword triggered email alerts
- Automatic perimeter entry alerts based on specific usernames
- Filters for real-time data including timeframe, keyword and username

- User Track for following the posts of specific Twitter and Instagram users
- Geofeedia Streamer for streaming live content from multiple locations in one view
- Built-in analytics dashboard for reporting and multiple data export options
- Collections for organizing data sets into retrievable folders
- Full-featured API for custom integrations
- Language translation
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