From: Media Sonar <pr@mediasonar.co>
Sent: Tuesday, January 27, 2015 10:43 AM
To: Angeline MacIvor
Subject: [Contains offensive language] Social Media key words for child luring, human trafficking and police hate crimes
Attachments: Media Sonar Keywords Jan 2015.pdf

All,

Happy New Year! As you know, we at Media Sonar strive to maintain an effective list of high frequency social media terms that can help identify illegal activity and threats to public safety. I'm pleased to share with you our latest list of key words. These have come from a few different sources: our own Media Sonar analytics/monitoring activities, news media and a good friend of Media Sonar, ARMAN, (ARMAN is an International NGO that specializes in the treatment, research and protection of survivors of torture and trafficking). For more information, http://www.arman-healing.org/about/

As always if you have additions to the list, please let us know. Because of the nature of the topics above, many of the key terms are quite explicit and often ugly. However, use of these types of key words have consistently been proven to be extremely effective when mining social media proactively under the auspices of intelligence-led/proactive policing.

If you are not currently using a program to make the mining/monitoring of social media more accessible to your agency, and you would to receive a demo or free trial of Media Sonar, please let us know. If you would like to be removed from this list, please also let us know.

Warmest Regards,
Angeline MacIvor
SVP & Co-Founder
Media Sonar
Direct: 226 927 5594, OR 1-855-898-4044 xt.1
www.mediasonar.com

Check out our unlisted video on You-Tube! http://www.youtube.com/watch?v=d9YNmjuo7dk

EXHIBIT A
### Keywords List

The following key words can be extremely effective in pro-active policing. If you have any improvements, corrections or additions, please let us know. Some of the words below are shown in groups for simplicity, but may not be directly related. Those we've had particular success with have been highlighted. Our thanks to Arman Refugee Asylum group for the new human trafficking words.

<table>
<thead>
<tr>
<th>WEAPONS</th>
<th>GANGS</th>
<th>NARCOTICS</th>
<th>POLICE EVASION &amp; CRIMES AGAINST POLICE</th>
</tr>
</thead>
<tbody>
<tr>
<td>2 piece</td>
<td>Gang</td>
<td>420</td>
<td>Shrooms</td>
</tr>
<tr>
<td>40, 40cal</td>
<td>Cartel</td>
<td>710</td>
<td>SpecialK</td>
</tr>
<tr>
<td>45cal</td>
<td>gangsta</td>
<td>Cannabis</td>
<td>Vicodin</td>
</tr>
<tr>
<td>380</td>
<td>playaz</td>
<td>cannabutter</td>
<td>Bake(d)</td>
</tr>
<tr>
<td>357</td>
<td>Boyz</td>
<td>ganja</td>
<td>Stoner</td>
</tr>
<tr>
<td>9mm</td>
<td>da boyz</td>
<td>weed</td>
<td>Stoned</td>
</tr>
<tr>
<td>Spice</td>
<td>da streets(2)</td>
<td>kush</td>
<td>High</td>
</tr>
<tr>
<td>nine, nine</td>
<td>fight</td>
<td>joint</td>
<td>Blow</td>
</tr>
<tr>
<td>Mac 10, mac10, mack10</td>
<td>hot boy</td>
<td>bud</td>
<td>Dope</td>
</tr>
<tr>
<td>AK47</td>
<td>jumped</td>
<td>blaze(d)</td>
<td>Smack</td>
</tr>
<tr>
<td>AR15</td>
<td>knock out</td>
<td>blunt</td>
<td>Coke</td>
</tr>
<tr>
<td>ARpistol</td>
<td>lick(s)</td>
<td>bong</td>
<td>Cocaine</td>
</tr>
<tr>
<td>Tech9, tek9, tek 9</td>
<td>makin moves</td>
<td>chronic</td>
<td>Cheese</td>
</tr>
<tr>
<td>12gauge</td>
<td>meeting</td>
<td>dab</td>
<td>Crack</td>
</tr>
<tr>
<td>KG9</td>
<td>mpd(k)</td>
<td>drugs</td>
<td>Crystal</td>
</tr>
<tr>
<td>m4</td>
<td>on da 4 or 5</td>
<td>flickmybic</td>
<td>Ice</td>
</tr>
<tr>
<td>260rem</td>
<td>peele</td>
<td>sticky</td>
<td>Yay</td>
</tr>
<tr>
<td>SR9</td>
<td>pillie</td>
<td>Acid</td>
<td>Yayo</td>
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<td>44</td>
<td>gangsta</td>
<td>CID</td>
<td>Dealer</td>
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<tr>
<td>Glock</td>
<td>thug</td>
<td>Ecstasy</td>
<td>Money</td>
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<tr>
<td>Pistol</td>
<td>Snitch</td>
<td>Molly</td>
<td>Growop</td>
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<tr>
<td>Rifle</td>
<td>RIP</td>
<td>Fentanyl</td>
<td>Dime</td>
</tr>
<tr>
<td>Shotgun</td>
<td>cutthroat</td>
<td>LSD</td>
<td>Dimebag</td>
</tr>
<tr>
<td>Bullet(s)</td>
<td>busta cap</td>
<td>MDMA</td>
<td>dimesack</td>
</tr>
<tr>
<td>Carbine</td>
<td>Bangin</td>
<td>meth</td>
<td>sawbuck</td>
</tr>
<tr>
<td>Clap</td>
<td>beatdown</td>
<td>Amphetamine</td>
<td>nickel</td>
</tr>
<tr>
<td>Luger</td>
<td>beefin</td>
<td>Oxy</td>
<td>nickeltbag</td>
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<tr>
<td>Magnum</td>
<td>boyz</td>
<td>pills</td>
<td>nickelsack</td>
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<tr>
<td>Remington</td>
<td>buassin</td>
<td>Xanax</td>
<td>elbow</td>
</tr>
<tr>
<td>Ruger</td>
<td>bust</td>
<td>roll</td>
<td>dub</td>
</tr>
<tr>
<td>Semiauto</td>
<td>bustin</td>
<td>Adderall</td>
<td>quarter</td>
</tr>
<tr>
<td>Semi</td>
<td>CEO</td>
<td>addy</td>
<td>eightball</td>
</tr>
<tr>
<td>smallarms</td>
<td>choppa</td>
<td>Codeine</td>
<td></td>
</tr>
<tr>
<td>smithandwesson</td>
<td>chopper</td>
<td>Lean</td>
<td></td>
</tr>
<tr>
<td>sniper</td>
<td></td>
<td>Honeycomb</td>
<td></td>
</tr>
<tr>
<td>piece</td>
<td></td>
<td>Mushrooms</td>
<td></td>
</tr>
<tr>
<td>strapped up</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
SELF-HARM, CYBERBULLYING, SUICIDE
Abuse
Alone
Bully
Bullied
Bullying
Crying
Depressed
Self-hate
Selfharm
Self-injury
Die
emo
Forgotten
Hate
Help
Hurt
Kill
Killme
Lonely
misunderstood
Pain
Suffer
Ugly
Unheard
Unloved
Unseen
Unworthy
Anorexia
Ana
Starving
Bulimia
Mia
Binge
Purge
Starve
Blades
Cutting
Cut
Cutter
deepcuts
Burn
Overdose
Pill
scars
schiz
shame
Suicide
Suicidal
scabs
triggerwarning
trigger
tw
cat
Secret Society
secretssociety123

YOUTH / Sexting / Child Luring
IWSN (I want sex now)
GNOC (get naked on camera)
NIFOC (naked in front of camera)
CU46 (see you for sex)
S3X (sex)
1174 (party meeting place)
THOT (that hoe over there)
Sugarpic (erotic photo)
(L)MIRL (lets meet in real life)
PRON (porn)
8 (oral sex)
IPN (im posting naked)
LH6 (lets have sex)
GYPO (get your pants off)
PIR (parent in room)
9 (parent watching)
99 (parent gone)
POS (parent over shoulder)
CD9 (parent around, code 9)
KPC (keeping parents clueless)

PROPERTY CRIMES
Borrow
Gank
Cheat
Free
Grab
Jack
Lift
Nick
Pilfer
Pinch
Rob
Snatch
Steal
stole(n)
theft
thief

HUMAN TRAFFICKING
(new and relatively untested)
Baller
bitch(es)
bottom bitc
brother
bunny ranch
cunt
escort
fuck4cash
hoes
pussy
skank
sleeper leaper
slut
sprinkles
tramp
titty
trick	
trix
turnin tricks
where

Lolita
wife in law
Hooker
Hookerbait
hooker baiting
hooker barbie
hooker binge
hooker hooker
hookerbattered
hookerbeast
hookerbopping
hooker boppers
hookerbelle
hookerbott
Boss
Bosslife
John
King
king pimp
king pin
lot lizard
pimp(s)
pimp hand
pimp
pimping
pimpinmaster
Mattress maiden
money whore
pavement princess
porn
porn acting
porn addict(ion)
porn again
porn star
pornabe
pornacopia
pornagize
pornographer
porno
prostitot
prostitott
prostitoy
prostitute
webcam

MIKE BROWN RELATED
Mikebrown
justiceformike
rpmikebrown
mikebrowncampaign
iammikebrown
Nojusticenopeace
Blacklivesmatter
Weorganize
Riot
boycott
rebel
Revolution
purge
bumbabyyburn
Dontshoot

Hands up
imunarmed
Beheard
itsimeforcchange
Dayofrage
Wewantanswers
wewantjustice